

**NORTH CAROLINA WIC PROGRAM
 NOT-TO-EXCEED PRICES (NTEs/MAPs)
 FORMULAS PRICED BY PEER GROUPS #1-4
 EFFECTIVE OCTOBER 1 - NOVEMBER 14, 2018**

FORMULAS	SIZE	TYPE	MAP BY PEER GROUP			
			#1	#2	#3	#4
Nestle						
Gerber Good Start Gentle*	12.7 oz.	powder	21.64	20.70	19.76	18.82
Gerber Good Start Gentle	12.1 oz.	concentrate	6.89	6.59	6.29	5.99
Gerber Good Start Gentle	4 pack/33.8 oz.	ready-to-feed	8.80	8.42	8.03	7.65
Gerber Good Start Soy*	12.9 oz	powder	21.23	20.31	19.38	18.46
Gerber Good Start Soy	12.1 oz.	concentrate	6.89	6.59	6.29	5.99
Gerber Good Start Soy	4 pack/33.8 oz.	ready-to-feed	9.18	8.78	8.38	7.98
Gerber Good Start Soothe	12.4 oz.	powder	21.24	20.32	19.39	18.47

* Effective November 1, 2018, Gerber® Good Start® contract infant formulas is required to satisfy minimum inventory.