

**NORTH CAROLINA WIC PROGRAM
MAXIMUM ALLOWABLE PRICES (MAP)
FORMULAS PRICED BY PEER GROUPS #1-4
EFFECTIVE FEBRUARY 1 - MARCH 31, 2012**

FORMULAS	SIZE	TYPE	MAP BY PEER GROUP			
			#1	#2	#3	#4
Mead Johnson						
Enfamil PREMIUM Newborn	12.5 oz.	powder	22.23	21.83	21.99	14.88
Enfamil PREMIUM Infant	13 oz.	concentrate	8.31	8.20	8.29	5.48
Enfamil PREMIUM Infant	12.5 oz.	powder	22.01	21.97	22.26	15.99
Enfamil PREMIUM Infant	32 oz.	ready to feed	9.19	8.90	8.30	7.55
Enfamil A.R.	12.9 oz.	powder	22.37	22.18	21.98	17.44
Enfamil A.R.	32 oz.	ready to feed	9.18	9.09	8.33	6.96
Enfamil ProSobee	13 oz.	concentrate	8.59	8.42	8.29	4.88
Enfamil ProSobee	12.9 oz.	powder	22.09	21.59	22.10	16.74
Enfamil ProSobee	32 oz.	ready to feed	9.19	9.07	8.64	6.76
Enfamil Gentlease	12.4 oz.	powder	22.18	21.99	22.20	16.79
Enfamil Gentlease	32 oz.	ready to feed	9.19	9.00	8.84	7.59

Peer Group #1---0-2 registers/\$2,000-\$25,000 (12-month WIC redemption)

Peer Group #2---3-5 registers/\$25,001-\$75,000 (12-month WIC redemption)

Peer Group #3---6+ registers/\$75,001-\$300,000 (12-month WIC redemption)

Peer Group #4--- chain stores/commissaries/\$300,000+ (12-month WIC redemption)