

**NORTH CAROLINA WIC PROGRAM
 MAXIMUM ALLOWABLE PRICES (MAP)
 SUPPLEMENTAL FOODS PRICED BY PEER GROUP
 EFFECTIVE FEBRUARY 1, 2010**

FOOD ITEM	SIZE	MAP BY PEER GROUP			
		#1	#2	#3	#4
Milk					
whole	1 gal.	5.99	6.28	6.31	4.30
skim/lowfat	1 gal.	5.99	6.28	6.31	4.30
whole	1/2 gal.	4.74	4.64	4.49	2.29
skim/lowfat	1/2 gal.	4.75	4.62	4.49	2.53
whole	quart	2.89	2.99	2.29	1.79
skim/lowfat	quart	3.07	2.74	2.20	1.79
lactose free/reduced	1/2 gal.	4.94	4.69	4.99	3.99
evaporated	12 oz.	1.99	2.39	2.29	1.30
UHT	quart	4.73	4.09	3.98	2.49
Tofu	14-16 oz.	4.98	4.99	4.77	2.99
Eggs	1 doz.	2.93	2.97	2.93	2.18
Juice					
frozen	11.5 - 12 oz.	3.99	3.99	3.98	2.69
container	48 oz.	4.59	4.34	4.59	3.42
container	64 oz.	6.29	6.02	5.99	3.97
Cheese	16 oz.	7.86	7.70	7.52	4.91
Cereal	per 1 oz.	0.45	0.43	0.42	0.29
Infant Cereal	8 oz.	3.34	3.43	3.39	2.49
Infant Fruits	per 1 oz.	0.42	0.42	0.34	0.16
Infant Vegetables	per 1 oz.	0.42	0.42	0.34	0.16
Infant Meats	2.5 oz.	1.69	1.64	1.59	1.18
Peanut Butter	16-18 oz.	4.40	4.36	4.19	2.97
Beans, Peas, Lentils					
Dried	1 lb.	2.06	2.18	2.48	2.28
Canned	15-16 oz.	2.06	2.19	2.25	2.25
Fish					
Tuna	5 - 6 oz.	1.99	2.15	2.19	1.79
Salmon	5 - 6 oz.	3.52	3.99	3.79	3.37
Brown Rice	14-16 oz.	4.12	3.60	3.49	2.74
Tortillas	16 oz.	4.00	3.99	3.97	2.53
Bread	16 oz.	3.64	3.49	3.92	3.99

Peer Group #1---0-2 registers/\$2,000-\$25,000 (12-month WIC redemption)

Peer Group #2---3-5 registers/\$25,001-\$75,000 (12-month WIC redemption)

Peer Group #3---6+ registers/\$75,001-\$300,000 (12-month WIC redemption)

Peer Group #4--- chain stores/commissaries/\$300,000+ (12-month WIC redemption)