

**NORTH CAROLINA WIC PROGRAM
 MAXIMUM ALLOWABLE PRICES (MAP)
 SUPPLEMENTAL FOODS PRICED BY PEER GROUP
 EFFECTIVE SEPTEMBER 1, 2009**

FOOD ITEM	SIZE	MAP BY PEER GROUP			
		#1	#2	#3	#4
Milk					
whole	1 gal.	5.99	6.23	6.28	4.98
skim/lowfat	1 gal.	5.99	6.23	6.28	4.98
lactose free/reduced	1/2 gal.	4.94	4.43	4.95	3.99
evaporated	12 oz.	1.99	2.69	2.49	1.30
UHT	per qt.	4.90	3.60	3.49	2.48
Eggs	1 doz.	2.94	2.89	2.90	2.32
Juice					
frozen	11.5 - 12 oz.	3.97	4.10	3.79	2.69
container	46 oz.	4.31	4.31	4.28	2.82
concentrate	11.5 oz	4.35	4.25	4.02	3.25
Cheese	16 oz.	7.79	7.74	7.40	5.30
Cereal	per 1 oz.	0.45	0.44	0.40	0.29
Infant Cereal	8 oz.	3.23	3.49	3.04	2.56
Peanut Butter	18 oz.	4.29	4.59	3.98	3.35
Dried Beans/Peas	1 lb.	1.99	2.50	2.39	3.39
Tuna	5 - 6.5 oz.	2.19	2.83	2.17	1.79
Carrots					
raw	1 lb.	2.09	2.22	2.10	2.45
canned	1 lb.	1.89	1.92	1.69	2.29
frozen	1 lb.	2.60	2.68	2.49	2.00

Peer Group #1---0-2 registers/\$2,000-\$25,000 (12-month WIC redemption)

Peer Group #2---3-5 registers/\$25,001-\$75,000 (12-month WIC redemption)

Peer Group #3---6+ registers/\$75,001-\$300,000 (12-month WIC redemption)

Peer Group #4--- chain stores/commissaries/\$300,000+ (12-month WIC redemption)