

NORTH CAROLINA WIC PROGRAM
MAXIMUM ALLOWABLE PRICES (MAP)
SUPPLEMENTAL FOODS PRICED BY PEER GROUP
EFFECTIVE OCTOBER 1 TO NOVEMBER 30, 2009

FOOD ITEM	SIZE	MAP BY PEER GROUP			
		#1	#2	#3	#4
Milk					
whole	1 gal.	5.99	6.23	6.29	4.98
skim/lowfat	1 gal.	5.99	6.23	6.29	4.98
whole	1/2 gal.	4.74	4.64	4.49	2.29
skim/lowfat	1/2 gal.	4.75	4.62	4.49	2.53
whole	quart	2.89	2.99	2.29	1.79
skim/lowfat	quart	3.07	2.74	2.20	1.79
lactose free/reduced	1/2 gal.	4.94	4.69	4.99	3.99
evaporated	12 oz.	1.99	2.39	2.29	1.30
UHT	quart	4.73	4.09	3.98	2.49
Tofu	14-16 oz.	4.99	4.97	4.48	2.28
Eggs	1 doz.	2.92	2.98	2.93	2.32
Juice					
frozen	11.5 - 12 oz.	3.99	3.99	3.98	2.69
container	46-48 oz.	4.54	4.30	4.39	3.59
container	64 oz.	6.25	6.03	5.99	4.73
Cheese	16 oz.	7.85	7.70	7.55	5.48
Cereal	per 1 oz.	0.45	0.43	0.41	0.29
Infant Cereal	8 oz.	3.30	3.38	3.13	2.56
Infant Fruits	per 1 oz.	0.40	0.37	0.34	0.18
Infant Vegetables	per 1 oz.	0.40	0.37	0.34	0.18
Infant Meats	2.5 oz.	1.69	1.59	1.49	1.39
Peanut Butter	16-18 oz.	4.40	4.29	3.99	3.29
Beans, Peas, Lentils					
Dried	1 lb.	1.99	2.39	2.48	2.31
Canned	15-16 oz.	2.06	2.15	2.25	1.75
Fish					
Tuna	5 - 6 oz.	1.99	2.15	2.19	1.79
Salmon	5 - 6 oz.	3.52	3.95	3.74	3.25
Brown Rice	14-16 oz.	4.09	3.58	3.49	2.69
Tortillas	16 oz.	3.99	3.99	3.89	2.64
Bread	16 oz.	3.61	3.49	3.79	3.49
Carrots					
raw	1 lb.	2.09	2.22	2.10	2.45
canned	1 lb.	1.89	1.92	1.69	2.29
frozen	1 lb.	2.60	2.68	2.49	2.00

Peer Group #1---0-2 registers/\$2,000-\$25,000 (12-month WIC redemption)
Peer Group #2---3-5 registers/\$25,001-\$75,000 (12-month WIC redemption)
Peer Group #3---6+ registers/\$75,001-\$300,000 (12-month WIC redemption)
Peer Group #4--- chain stores/commissaries/\$300,000+ (12-month WIC redemption)