

**2010 WIC Conference
 October 27 – 29, 2010
 Agenda
 North Raleigh Hilton
 Raleigh, NC**

Day 1: October 27, 2010								
11:00 AM – 1:30 PM	Registration							
1:30 – 2:00 PM	Welcome and Opening Remarks							
2:00 – 3:00 PM	USDA Representative							
3:00 – 3:30 PM	Conference Break/Exhibitors							
3:30 – 4:45 PM	Breastfeeding Trends in North Carolina (S. Lynch)	Food Insecurity Issues (M. Berner & S. Paynter)	Guidelines on Prenatal Weight Gain (A. Siega-Riz)	Backyard & Container Gardening (P. Beck)	Corner Store Initiative/ Philadelphia Food Trust (Y. Lehmann)	Generations Working Together (L. Mitchell)	Mercury Fish Consumption in the Latino Population (M. Keating)	Dealing With Change in the Workplace (D. Ryan)
5:30 – 7:30 PM	<i>International Journey of Flavors</i> Reception							

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Day 2: October 28, 2010								
7:30 AM – 8:30 AM	Continental Breakfast/Exhibitors							
8:30 – 9:30 AM	Environmental Connections to Obesity (David Collier)							
9:30 – 10:00 AM	Conference Break/Exhibitors							
10:00 AM – 11:15 AM	Promotion of Breastfeeding by Support Staff (C. Sullivan)	Understanding Nutritionist Assessment Tools (C. Rising)	Time Management Strategies (B. Phillips)	Generations Working Together (L. Mitchell)	Learning to Discuss the “Tough Topics” (L. Fields)	Infant Formulas & Probiotics (A. Hood)	Active Play (D. Craft)	Kindergarten Initiative/ Food Trust (Y. Lehmann)
11:15 AM – 11:45 PM	Conference Break/Exhibitors							
11:45 AM – 1:30 PM	WIC Awards Luncheon							
1:45 – 3:15 PM	Becoming a Totally Responsible Person (Thomas White)							
3:15 – 3:45 PM	Conference Break/Exhibitors							
3:45 – 5:00 PM	Stretching Your Food Dollar (L. Jones)	Active Play (D. Craft)	Customer Service (B. Phillips)	Nutritionist Recruitment & Retention (J. Cialone & C. Stafford)	Nutrition Care Process (T. Bates & A. Holliday)	Leadership Training (L. Fields)	Infant Formulas & Probiotics (A. Hood)	Crossroads Computer System – A Look into WIC’s Future

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Day 3: October 29, 2010								
8:00 AM – 9:00 AM	Continental Breakfast/Exhibitors							
9:00 AM – 10:15 AM	Issues & Techniques in Infant Feeding (J. Comrie)	Backyard & Container Gardening (P. Beck)	Understanding Online Nutrition Education (M. Burghardt)	Therapeutic Interventions & Pediatric Obesity (K. Pratt)	Substance Abuse & Pregnancy (E. McClain & S. Green)	Communication Boot Camp (D. Ryan)	Lead Toxicity In Children (K. Lamb)	Crossroads Computer System – A Look into WIC's Future
10:15 – 10:45 AM	Conference Break/Exhibitors							
10:45 – 11:45 AM	Health Disparities (Gail Christopher)							
11:45 AM – 12:00 (noon)	Wrap up & Evaluation							