

North Carolina Department of Health and Human Services Division of Public Health

Pat McCrory Governor

Aldona Z. Wos. M.D. Ambassador (Ret.) Secretary DHHS

Daniel Staley Acting Division Director

November 20, 2013

CACFP 13-16

Memorandum

Institutions Participating in the Child and Adult Care Food Program To:

From:

Subject: **CACFP Needs Assessment Research Launch**

As part of the Healthy, Hunger-Free Kids Act of 2010, Section 221, the Food and Nutrition Service is preparing to launch a nationwide research survey of the Child and Adult Care Food Program (CACFP) participants that serve children up to age five. The survey will be conducted by KRC Research, an independent survey research company. The purpose of the survey is to get input from State agencies, sponsoring organizations, child care centers, and family day care homes across the United States about nutrition, physical activity, and electronic media use in centers and homes. Results from the research will be used in the development of nutrition and wellness resources and technical assistance materials for CACFP providers. The 20-minute survey will be conducted online for all audiences, or by telephone, as needed, among centers and homes. The survey for sponsors, centers, and homes will also be available in both English and Spanish.

The State Agency has provided FNS with contact information for the Institutions participating in the CACFP in North Carolina. In the next step of the project, KRC Research will be contacting sponsoring organizations for information on the centers and homes they sponsor. Your Institution may be randomly selected to participate in the survey when it launches. We encourage you to fully participate in this survey. We also encourage you to notify your centers and homes about their potential selection for the survey and encourage them to participate as well.

Thank you for your support of this important endeavor.

SNP Staff



