

Get Recognized Now! Why Wait?

Application deadlines: January 15, April 15, July 15, and October 15

Does your child care program support breastfeeding families? Apply for the NC Breastfeeding-Friendly Child Care Designation (NC BFCCD) today!



You may have already achieved steps towards the designation! For example...

- *Do you have refrigerator or freezer space available for storage of breastmilk? (Step 5)*
- *Do you have a breastfeeding-friendly space for moms to breastfeed and express milk? (Step 6)*
- *Do all infants and children up to 15 months have a written feeding plan? (Step 8)*

WHAT?

The NC BFCCD recognizes licensed child care programs that have taken steps to promote, protect, and support breastfeeding. Complete any **2 of the 10** steps towards breastfeeding-friendly child care, and receive designation!

Learn more here: <http://www.nutritionnc.com/breastfeeding/childcare.htm>

BENEFITS FOR YOU?

- **FREE** advertising and promotion of your program on the NC BFCCD website through a list of awardees (<http://nutritionnc.com/breastfeeding/childcare-awardees.htm>)
- Get featured with other awardees of the designation on a searchable **interactive map** on our website (<http://nutritionnc.com/breastfeeding/childcare.htm>)
- The designation is voluntary, has no cost, and is valid for a period of three years! Site visits are NOT required during the application process.
- Breastfeeding-Friendly child care programs may have better daily attendance, higher parent satisfaction, and more public recognition!

BENEFITS FOR THE CHILDREN AND FAMILIES YOU SERVE?

- Breastfed infants are sick less often, and have less risk of ear infections, obesity, type 2 diabetes, asthma, diarrhea, vomiting and Sudden Infant Death Syndrome (SIDS).

APPLY TODAY!

Applying is easy! You only need to complete the portions of the application for which you are applying! Link to application here: http://nutritionnc.com/breastfeeding/PDFS/BFCCDApp_web.pdf

HELP?

Contact your Infant Toddler Specialist (<http://childcarerrnc.org/s.php?subpage=ContactList>) or your Child Care Health Consultant (<http://www.healthychildcarenc.org/consultants/>) for assistance in meeting steps towards the designation and receiving training on becoming a breastfeeding-friendly child care program.

QUESTIONS?

Send questions about the designation or application process to Jessica Bridgman (Jessica.Bridgman@dhhs.nc.gov or 919-707-5773).