

**NORTH CAROLINA WIC PROGRAM
 MAXIMUM ALLOWABLE PRICES (MAP)
 SUPPLEMENTAL FOODS PRICED BY PEER GROUP
 EFFECTIVE FEBRUARY 1 - MARCH 31, 2012**

FOOD ITEM	SIZE	MAP BY PEER GROUP			
		#1	#2	#3	#4
Milk					
whole	1 gal.	6.08	6.29	6.21	4.35
skim/lowfat	1 gal.	6.08	6.29	6.21	4.35
whole	1/2 gal.	4.79	4.79	4.59	3.21
skim/lowfat	1/2 gal.	4.79	4.79	4.59	3.21
whole	quart	2.99	2.99	2.58	1.97
skim/lowfat	quart	2.99	2.99	2.58	1.97
lactose free/reduced	1/2 gal.	4.97	4.99	4.98	3.99
evaporated	12 oz.	1.99	2.38	2.29	1.37
UHT	quart	4.77	4.22	4.18	2.22
Soy-Based Beverage	64 oz.	4.98	4.59	4.12	3.55
Tofu	14-16 oz.	5.01	4.98	4.32	2.99
Eggs	1 doz.	2.99	2.99	2.98	2.45
Juice					
frozen	11.5 - 12 oz.	3.99	4.02	3.99	2.96
container	48 oz.	4.98	4.75	4.90	3.65
container	64 oz.	6.53	6.50	6.03	3.99
Cheese	16 oz.	7.99	7.98	7.79	5.69
Cereal	per 1 oz.	0.46	0.46	0.43	0.29
Infant Cereal	8 oz.	3.60	3.56	3.44	2.68
Infant Fruits	per 1 oz.	0.47	0.44	0.37	0.21
Infant Vegetables	per 1 oz.	0.47	0.44	0.37	0.21
Infant Meats	2.5 oz.	1.90	1.83	1.52	1.19
Peanut Butter	16-18 oz.	4.53	4.50	4.27	3.69
Beans, Peas, Lentils					
Dried	1 lb.	2.11	2.39	2.57	2.38
Canned	15-16 oz.	2.25	2.34	2.41	1.95
Fish					
Tuna	5 - 6 oz.	1.99	2.19	2.28	1.25
Salmon	5 - 6 oz.	3.85	3.98	3.82	2.75
Brown Rice	14-16 oz.	4.50	3.93	3.50	2.98
Tortillas	16 oz.	4.26	4.00	4.01	2.62
Bread	16 oz.	3.89	3.87	3.99	3.99

Peer Group #1---0-2 registers/\$2,000-\$25,000 (12-month WIC redemption)

Peer Group #2---3-5 registers/\$25,001-\$75,000 (12-month WIC redemption)

Peer Group #3---6+ registers/\$75,001-\$300,000 (12-month WIC redemption)

Peer Group #4--- chain stores/commissaries/\$300,000+ (12-month WIC redemption)